

Installation Overview

Vinyl Graphic Product: FFM-VN510

Fairfield®
BY MARRIOTT

Graphic Package Checklist

Items Included in Your Graphic Kit

- ☐ (2) Fairfield Guarantee Vinyl Graphics (FFM-VN510)
- ☐ (1) Practice Piece of Vinyl
- ☐ (1) Felt Squeegee
- ☐ Dry Method Installation Instructions (page 3 of this document)
- ☐ Required Placement Options (page 2 of this document)
- ☐ Temporary Installation Signage
- ☐ Vinyl Cleaning Instructions (page 4 of this document)

Installation Questions?

Call our customer service team at
1-888-273-8726

Steps to Complete Your Installation

- ☐ Ensure you received all items listed above in your package.
- ☐ GM and property engineer / maintenance team member (or equivalent) review this full instruction packet together.
- ☐ Determine your decal placement by matching your front glass door configuration to layouts on page 2.
 - Decals must be installed on the front entry doors; the first set of doors when entering the hotel from the porte-cochere / parking lot.
 - Decal must be centered on the glass panel where installed, and 48 inches from floor to bottom of decal.
 - Any other decals, clings, placards, etc. appearing on the glass not required by local code must be removed and not interfere with these decals, including existing Fairfield Guarantee.
- ☐ Review the **Dry Installation Method Instructions** on page 3.
- ☐ Install decals, following detailed instructions carefully.
 - Decals are installed on the interior side of the glass doors unless otherwise instructed.
- ☐ Follow ongoing cleaning instructions on page 4, and retain these instructions for future reference.



FFM-VN510:
100% Guarantee Graphic



Layout Option 4 shown. See Page 2 for more placement options.

Required Placement Options

Vinyl Graphic Product: FFM-VN510

Fairfield®
BY MARRIOTT

Measure 48" Above Floor

Bottom of graphic should be installed 48" from the floor.

Center on the Individual Door/Sidelight

Each graphic should be centered on the door or sidelight as required below.

Install on Outside of Glass

Graphic should be installed on the outside of the glass.

OPTION 1



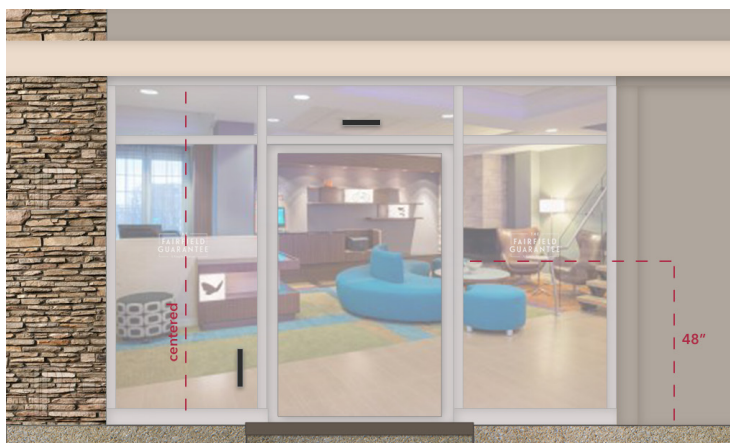
OPTION 1
2 Doors / 2 Sidelights
(from outside looking in)

OPTION 2



OPTION 2
2 Doors / 2 Sidelights w/Safety Decals
(from outside looking in)

OPTION 3



OPTION 3
1 Door / 2 Sidelights
(from outside looking in)

OPTION 4



OPTION 4
2 Doors
(from outside looking in)

Attention

Do Not Use Wet Application Method.

Do not use wet application method for installation. This product is designed to be applied without the use of application fluids. Because this material has spaces in the adhesive to let the air out, it must be applied dry. If an application fluid is used, the liquid can become trapped in the spaces in the adhesive. The air-egress technology allows for fast, bubble-free applications.

Recommended instructions are as follows:

Tools Required: Tape Measure, Level, Grease Pencil, Masking or Painters Tape, Felt Squeegee (included)

Dry Installation Method:

- a. Turn off the automatic door and then hang the enclosed temporary maintenance signage.
- b. Make sure the glass surface is clean and dry before starting the application process.
- c. On a flat surface, with the application tape side up, use your squeegee to wipe over the whole of the graphic using medium pressure. This will stick the graphic to the application tape and release it from the backing paper.
- d. Using your tape measure and grease pencil, mark 48" from the floor. Then measure the width of your door to find and mark the center point where your graphic will be placed.
- e. Center the graphic on the door. Then using the level to ensure it is straight, mark the corners of the graphic.
- f. Carefully line the graphic up with your pencil marks to position it in the desired location. Then use a wide strip of masking or painters tape to stick the top edge to the glass surface. This becomes a "hinge" to allow the paper backing to be removed. (See Figure 1)
- g. Lift the graphic and pull back the top section of the backing paper. Holding the base of the graphic, allow it to return to its original position.
- h. Begin to apply the graphic with the enclosed felt squeegee. Use light, even pressure and work from the top of the graphic down. (See Figure 1) **CAUTION:** using a hard squeegee may result in squeegee marks in the finished graphic. **You will need to use light pressure due to the nature of an air egress adhesive with a clear film. We recommend testing your pressure with the enclosed practice piece of vinyl first, until you understand the touch needed.**
- i. Go over the graphic one more time with short, overlapping strokes from the center out. Use a little more pressure this time to ensure a strong bond.
- j. Once you are sure the vinyl is securely attached to the glass, carefully remove the application tape starting at the top and pulling it at a 180 degree angle back over itself. (See Figure 2) Then rub the entire graphic with the felt section of the squeegee.
- k. Finally, slowly re-squeegee all edges with the felt squeegee to ensure good contact with the window surface.

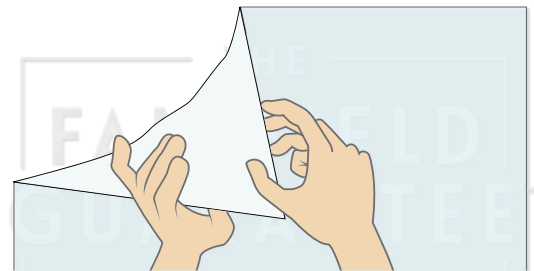


Figure 1

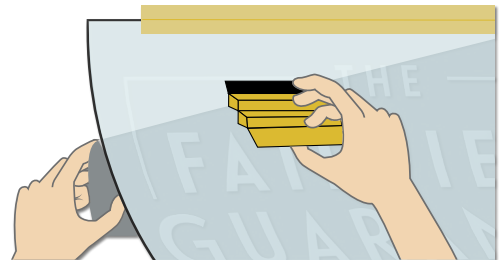


Figure 2

Vinyl Graphic

Cleaning Instructions

Applied Vinyl Specified Cleaning Instructions

A. Cleaning Window Film Graphics:

- 1.) Use a clean, soft, lint-free cloth.
- 2.) Use off the shelf glass cleaner (Windex, Glass Plus, etc.).
- 3.) Spray the cleaner onto the cloth, NOT onto the image/vinyl film. Do not over saturate.
- 4.) Wipe down the image with the damp cloth.
- 5.) Immediately dry with a clean, soft, dry cloth.
- 6.) Take care not to introduce cleaner to the adhesive as over time edge lifting will occur.

B. Notes: Caring for Matte, Textured or Other Unique Film Finishes:

- Special care must be taken to avoid abrading or scratching the film. Scratching and abrasion marks may be visible and you may not be able to work them out of the unique finish of the film. To help avoid such damage, DO NOT use harsh chemicals, brushes or hard scrubbing.
- Do not apply waxes, polishes, paint or clear coat over these films.
- Avoid abrading the graphic with unnecessary scrubbing.